

U.S. Department of Commerce, Patent and Trademark Office

Application No.: 09/345,223

Filing date: 6/30/99

INFORMATION DISCLOSURE STATEMENT BY APPLICANT

Inventors: Blackketter, et al.

(Use several sheets if necessary)

Group Art Unit: 2731

Examiner name: Unknown

Attorney Docket No. MS-137850.1

U.S. Patent Documents

*Examiner Initial		Document Number	Date	Name	Class	Subclass	Filing Date, If Appropriate
AB	AA	09/099,118		Zigmond, D. J.			6/17/99
	AB						
	AC						
	AD						
	AE						
	AF						
	AG						
	AH						
	AI						
	AJ						
	AK						

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AUG 11 1999

Group 2700

Foreign Patent Documents

							Translation	
		Document	Date	Country	Class	Subclass	Yes	No
	AL							
	AM							
	AN							
	AO							
	AP							

OTHER ART (Including Author, Title, Date, Pertinent Pages, Etc.)

AB	AR	S. Deering, "Host Extensions for IP Multicasting" (August 1989).
AB	AS	Advanced Television Enhancement Forum Specification (ATVEF), Version 1.1 revision 26, (2/2/99)
AB	AT	J. Postel, "User Datagram Protocol," (August 1980), identified as page "ftp://ftp.isi.edu/in-notes/rfc768.txt".

Examiner

Date Considered

*EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609; Draw line through citation if not in conformance and not considered. Include copy of this form with your communication to applicant.

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	AL							
	AM							
	AN							
	AO							
	AP							

OTHER ART (Including Author, Title, Date, Pertinent Pages, Etc.)

NS	AR	Electronic Industries Association EIA-608, "Recommended Practice for Line 21 Data Service" (September 1994).
NS	AS	Electronic Industries Association EIA-746A, "Transport of Internet Uniform Resource Locator (URL) Information Using Text-2 (T-2) Service" (September 1998).
NS	AT	R. Panabaker, S. Wegerif, and D. Zigmond, "The Transmission of IP Over the Vertical Blanking Interval of a Television Signal," (February 1999).

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Applicant: Blackketter et al.

Serial No.: 09/345,223

Filing Date: June 30, 1999

Att'y Docket No.: 14531.82.2

Group: 2731

For: METHODS AND APPARATUS FOR BROADCASTING INTERACTIVE ADVERTISING USING REMOTE ADVERTISING TEMPLATES

INFORMATION DISCLOSURE CITATIONS MADE BY APPLICANTU.S. Patent Documents

Examiner Initial*	Patent Number	Issue Date	Name	Class	Sub Class	Filing Date
<u>NB</u>	A1	5,818,935	10/06/98	Maa	380 20	3/10/97
<u>NB</u>	A2	5,848,397	12/08/98	Marsh et al	705 14	4/19/96
<u>NB</u>	A3	5,798,785	8/25/98	Hendricks et al	348 1	12/2/93
<u>NB</u>	A4	5,826,165	10/20/98	Echeita el al	455 2	1/21/97
<u>NB</u>	A5	5,796,967	8/18/98	Filepp et al	395 339	11/26/93

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References Cited by Applicants

While the filing of Information Disclosure Statements is voluntary, the procedure is governed by the guidelines of Section 609 of the Manual of Patent Examining Procedure and 37 C.F.R. §§ 1.97 and 1.98. To be considered a proper Information Disclosure Statement, Form PTO-1449 shall be accompanied by a copy of each listed patent or publication or other item of information and a translation of the pertinent portions of foreign documents (if an existing translation is readily available to the applicant), an explanation of relevance of each reference not in the English language, and should be submitted in a timely manner as set out in MPEP Sec. 609.

Examiners will consider all citations submitted in conformance with 37 C.F.R. § 1.98 and MPEP Sec. 609 and place their initials adjacent the citations in the spaces provided on this form. Examiners will also initial citations not in conformance with the guidelines which may have been considered. A reference may be considered by the Examiner for any reason whether or not the citation is in full conformance with the guidelines. A line will be drawn through a citation if it is not in conformance with the guidelines AND has not been considered. A copy of the submitted form, as reviewed by the Examiner, will be returned to the applicant with the next communication. The original of the form will be entered into the application file.

Each citation initialed by the Examiner will be printed on the issued patent in the same manner as references cited by the Examiner on Form PTO-892.

Examiner:

Heather Burr

Date Considered:

4/30/03

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Form PTO-1449

Applicant: Blackketter et al

Serial No.: 09/345,223

Filing Date: June 30, 1999

For: METHODS AND APPARATUS FOR BROADCASTING INTERACTIVE ADVERTISING
USING REMOTE ADVERTISING TEMPLATES

Sheet 2 of 2

Att'y Docket No.: 14531.82.2

Group: 2731



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The reference designations "A1," "A2," etc. (referring to Applicant's reference 1, Applicant's reference 2, etc.) will be used by the Examiner in the same manner as Examiner's reference designations "A," "B," "C," etc. on Office Action Form PTO-1142.

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Rev. 2/98

Examiner:

Date Considered:

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